

Taipei City University of Science and Technology

Department of Food and Beverage Management BS

The Department of Food and Beverage Management provides the students with a practical, management-oriented program that seeks to integrate theory with daily operations. The needs are to upgrade the competitive ability in modern managements in this service industry in Taiwan and to face the challenge for the trend of globalization to receive visitors worldwide. Our department offers practical experience with classroom theory to assist the student to gain the understanding, skills and techniques needed to qualify for job opportunity, and to achieve his or her career goals after graduation.

The curriculum features the following main areas on business management, culinary arts, food science, and others, emphasizing both theory and practice and exalts professional ethics and service devotion.

Requirement

The department of Food and Beverage Management includes courses in following areas:

1. General Education (28 credits)

- Chinese Reading & Writing (2)
- Common Foreign Language-I (2)
- Common Foreign Language-II (2)
- Common Foreign Language-III (2)
- Physical Education-I (2)
- Physical Education-II (2)
- Physical Education-III (2)
- Labor Education-I (2)
- Labor Education-II (2)
- Workplace Applied Chinese (2)
- Service Learning-I (1)
- Service Learning-II (1)
- Workplace Etiquette and Oral Communication (2)
- Law and Life (2)
- 25430: College Algebra (4)

2. Humanities and Language Communication (37 credits)

- 10359: English Grammar & Composition (4)
- 10360: Business Writing (4)
- 10362: Rhetoric & Writing (4)
- 06090: Reading and Vocabulary (4)
- 37010: English Speech and Communication (3)

- 19870: Communication and Expression in the workplace (4)
- 36143: Ethical Societies, East and West (3)
- 22840: Film Appreciation (4)
- 20140: Cross-Cultural Communication (4)
- 05870: Introduction to Geography (3)

3. Foundation Courses Offered by the College of Human Ecology (8 Credits)

- Livelihood Industry Lecture (2)
- Management (2)
- Business Ethics (2)
- International Etiquette (2)
- 37820: Introduction to Information Technology (4)
- 09610: Business Research Method (5)
- 28510: Business Ethics (4)

4. Required Courses in Food and Beverage Management (68 Credits)

- Foodservice Safety and Sanitation (2)
- Food & Beverage Management (2)
- Beverage Management and Practice (2)
- Hospitality Information System (3)
- English Conversation for Hotel & Catering Industry (2)
- Nutrition for the Food Service Professions (2)
- Purchasing Management and Cost Control for the Hospitality Industry (2)
- Service Skills in Restaurant (3)
- Advance Western Cuisine (3)
- Cutting and Sculpturing Vegetables and Fruit (3)
- Menu Planning and Design (2)
- Creative Western Cooking (3)
- Western Pastries & Desserts (3)
- Restaurant Marketing (2)
- Italian Cuisine (3)
- Western Banquet Dishes Arrange and Production (3)
- Professional Practice at School-I (1)
- Professional Practice at School-II (1)
- Off-Campus Internship-I (10)
- Off-Campus Internship-II (10)
- Human Resource Management in Culinary (2)
- Project Studies-I (2)

- Project Studies-II (2)

5. Elective Courses in Food and Beverage Management (at least 24 credits)

- Principle of Food Preparation (2)
- Service Industry Management (2)
- Food & Beverage Culture (2)
- Evaluation of Restaurant Investment (2)
- Advanced Hospitality English Conversation (2)
- Japanese Conversation for the Hotel & Catering Industry (2)
- Banquet Management (2)
- Restaurant Franchising (2)
- Wedding Planning Practice (3)
- Cocktail Making Practice (3)
- Consumer Behavior (2)
- Hospitality Retail Management (3)
- Food Trends (2)
- Restaurant Planning and Design (2)
- French Cuisine (4)
- Industry Convergence (9)
- Employment Acceptability (9)
- Japan Cuisine (3)
- Hospitality Business Plan (2)
- Hospitality Management Cases Studies (2)
- Consumer Education (2)
- Hospitality Business Practice Lecture (2)
- 20080: Microeconomics (3)
- 20070: Macroeconomics (3)
- 37130: Principles of Finance Accounting (4)
- 16650: Applied Statistics and Practical Operation (4)
- 23750: Managerial Psychology (4)
- 23800: Managerial Accounting (4)
- 14120: Commercial and Contract Law (4)

Courses listed above and preceded by “ ■ ” are specifically designed for the dual degree program with Metropolitan State University (Metro State). English textbooks are likely to be used for these courses. It is expected that students taking these courses have the ability to comprehend what they read in English.

6. Unrestricted electives as needed to total a minimum of 128 credits.